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**INTER-AMERICAN DRUG ABUSE
CONTROL COMMISSION**

CICAD

Organization of American States

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Secretariat for Multidimensional Security

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**WORKPLAN 2011-2012
CICAD EXPERT GROUP ON DEMAND REDUCTION**

I. BACKGROUND

At its 48th Regular Session, convened December 6-8, 2010 in Washington, DC, the Commission elected the United States as the new chair of the Demand Reduction Experts Group, in the person of Mr. David Mineta, Deputy Director for Demand Reduction, U.S. Office of National Drug Control Policy (ONDCP). The Commission elected Brazil as the new Vice Chair of the Demand Reduction Experts Group, in the person of Dr. Paulina Duarte, Director of the National Secretariat for Drug Policies (SENAD). The incoming chair expressed his support of the work of the Group and its plan to make policy recommendations more relevant to member states, especially at the community level.

II. PROPOSED WORKPLAN FOR 2011-2012

Shortly following the conclusion of CICAD 48, the United States and Brazil began informal consultations with regard to a work plan for the CICAD Demand Reduction Experts Group during 2011-2012. On March 10th, 2011, a video teleconference was conducted between the chair and vice-chair, their staffs, and interagency colleagues. The participants reviewed the priorities set out in the Hemispheric Drug Strategy and draft Plan of Action and agreed that the two documents should provide a setting for the work of the Demand Reduction Experts Group. The chair and vice-chair exchanged proposals and agreed upon the following four actions that the Demand Reduction Experts Group would pursue during 2011-2012:

- **Integrated Communities (Community Coalitions):** Review best practices and, based upon the review, write a guide for the development of integrated communities in the hemisphere.
- **Drugged Driving:** Review existing information on drugged driving in the hemisphere and develop recommendations to fill information gaps and strengthen policies aimed at reducing drugged driving.
- **Data Collection:** Review the information already provided by the national drug observatories in the field of demand reduction and determine what other information is needed to establish more accurate interventions and policy.
- **Preventing Prescription Drug Abuse:** Develop guidelines on how to develop a national educational campaign for general and specific populations about the health risks related to the misuse/abuse of prescription drugs.

III. NEXT MEETING OF THE DEMAND REDUCTION EXPERTS GROUP

The Chair and Vice-Chair of the Demand Reduction Expert Group propose that the next meeting of the group be held in Washington, DC from September 27th through September 29th, 2011.